



EXECUTIVE TRAINING: JULY/AUGUST 2018

Social Media Marketing

Thursday, 7/12 at 9:00 AM, PDT

Stay on top of your social media marketing! In this webinar, we will explore the latest trends to help you build your social media presence (with examples)! Learn how PrimeAgent can help.

Establishing Your Presence Online

Thursday, 7/19 at 9:00 AM, PDT

Learn how to build strong profiles on Zillow, Realtor.com, Realtor.ca and on RealtyExecutives.com. We'll also discuss the importance of online reviews and share tips for making the most of your profiles.

Nurture Leads with Email Marketing

Thursday, 7/26 at 9:00 AM, PDT

Stay top of mind with your web leads! Our automated email campaigns can easily be connected to your Realty Executives agent website. Learn how to filter website leads from various capture points into an email campaign.

Highlight Your Expertise Through Blogging (part 1)

Thursday, 8/2 at 9:00 AM, PDT

Part one of this two-part series will help you uncover the power of blogging to attract potential clients to your website. Learn how to identify your target audience and how to share valuable resources and information with them.

Highlight Your Expertise Through Blogging (part 2)

Thursday, 8/9 at 9:00 AM, PDT

Join us for part two of this series to better understand the mechanics of adding blog posts to your Realty Executives agent website or team website. You'll learn how to add photos, videos, charts and widgets. Hear about best practices for sharing blog posts with your target audience using social media and email as well.

Tools: CRM

Thursday, 8/16 at 9:00 AM, PDT

Are you getting the most from the PrimeAgent CRM tool? See how easy it is to import contacts, add new contacts, set reminders and add notes. We will also discuss how to use our email marketing system to reach potential clients and stay in touch with past clients.

Tools: Marketing

Thursday, 8/23 at 9:00 AM, PDT

Did you know you can create postcards, flyers, videos and share information on social media with the touch of a button? Learn how to market your listings and yourself using our PrimeAgent marketing tools.

Tools: Agent Websites and PrimeAgent On-Demand

Thursday, 8/30 at 9:00 AM, PDT

Learn how to showcase your area expertise and connect with motivated, on-the-go consumers with our websites for agents and built in mobile marketing tool. Discover how to build web pages, showcase your listings, and master PrimeAgent On-Demand.

To register and for more information, visit the Training Calendar in [PrimeAgent](#).

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